

## VentureLink LP

One Richmond Street W., Suite 801  
Toronto, Ontario M5H 3W4  
www.venturelinkfunds.com

Phone 416 681 6676  
Toll Free 800 253 1043  
Fax 416 681 6661

FOR IMMEDIATE RELEASE

# VENTURELINK BRIGHTER FUTURE FUND INC. INVESTS IN AIMETIS CORP.



**TORONTO (March 3, 2010) -- VentureLink Brighter Future Fund Inc. ("VentureLink") is pleased to announce the completion of a CDN\$2.5 million investment in Waterloo-based Aimetis Corp. ("Aimetis", the "Company") as part of a total financing round of \$5 million.**

Established in 2003, Aimetis ([www.aimetis.com](http://www.aimetis.com)) is a provider of network video surveillance technologies designed primarily for the retail and transportation markets. Aimetis' key differentiator is that they offer an innovative product solution that provides video surveillance software combined with artificial intelligence based video analytics technology.

It is this unique integration of both video-surveillance and analytics technology that allows their clients to receive alerts in real-time as well as review and analyze activity almost immediately. The speed with which Aimetis' software is able to capture, store, and provide for review of detailed video data is tremendous. The Company's technology is extremely valuable to both small and large scale enterprises requiring flexible, efficient, and reliable surveillance systems. The Company's client base includes both local and global organizations such as the City of Oshawa, Loblaws, Munich Airport, Netherland Railways, BMW, and Mercedes.

"Aimetis has a great opportunity to become a leading software provider in the video management and analytics market. We believe that the company's strategy of developing software optimized for use with standard IP networking equipment and run on standard PC-based servers is the most cost effective and scalable approach to implementing video management and analytics", states Jim Whitaker, Managing Partner, VL Advisors Inc.

Adds Marc Holtenhoff, CEO of Aimetis, "We are extremely pleased to have VentureLink as our partner. VentureLink has a great reputation and track record for investing in successful, high growth companies. We look forward to working with them as we expand our business."

## About Aimetis

Aimetis Corp. is a software company offering integrated intelligent video management solutions for security surveillance and business intelligence applications. The company is a global leader in intelligent video technology and is propelling the adoption of video analytics as an integral component of video management solutions. Aimetis products are based on innovative, open technologies that provide customers with a single platform for migrating from analog video to intelligent IP video solutions.

Aimetis Corp. is a Canadian-based company, recognized by industry analysts for its product innovation and growth strategies. The company has distributors and certified partners in 89 countries. More information is available on our website [www.aimetis.com](http://www.aimetis.com).

## About VentureLink

With over \$250 million under management, VentureLink Funds is a diverse group of retail venture capital funds. VentureLink Funds give investors access to dynamic industries like alternative energy as well as to well-diversified portfolios of established companies operating in traditional industries such as financial, manufacturing and service industries.

For more information, please visit:  
[www.venturelinkfunds.com](http://www.venturelinkfunds.com).

## For further information, please contact:

**Jim Whitaker,**  
Managing Partner  
VentureLink Limited Partnership  
(416) 681 6370 or 1 800 253 1043